



Papernet®
SUSTAINABLE HYGIENE

SOFIDEL
Endless care, innovative life.



BIO  **TECH**

**THE ONLY TOILET PAPER THAT
PROTECTS PIPES, AND
YOUR BUSINESS.**



PAPERNET.IT

BIOTECH.PAPERNET.IT

SOFIDEL.IT



BIO TECH



BIO TECH IS A GREAT VICTORY FOR HYGIENE AND A NEW RECORD FOR PAPERNET: IDEAS, RESOURCES AND TECHNOLOGIES TO SUPPLY HYGIENE AND QUALITY - ALWAYS.



WHY **BIO TECH**



- ▶ **IT IS A UNIQUE, INNOVATIVE PRODUCT THAT GENERATES SUPERIOR PROFIT MARGINS.**
- ▶ It allows **SELLING STRONG SAVINGS** because it reduces extraordinary maintenance costs for pipes and sewerage systems.
- ▶ **ENSURES CONTINUITY OF ORDERS**, building customer loyalty.
- ▶ It improves market positioning because it is a unique, **EXCLUSIVE PRODUCT**.
- ▶ **ENHANCES THE QUALITY** of the product offer.
- ▶ Allows you to conquer **STRATEGIC CUSTOMERS** like hospitals or restaurant chains located along motorways.

WHAT IS **BIO TECH**



- ▶  **TECHNOLOGY WITH ACTIVE MICROORGANISMS.**
- ▶ It is an innovative toilet paper that utilizes the Biologic Active Tissue Paper technology, a **EUROPEAN EXCLUSIVE**.
- ▶ It contains five different types of microorganisms totally **HARMLESS TO BOTH US AND THE ENVIRONMENT**, each designed to target the major causes of organic waste build-up in pipes.

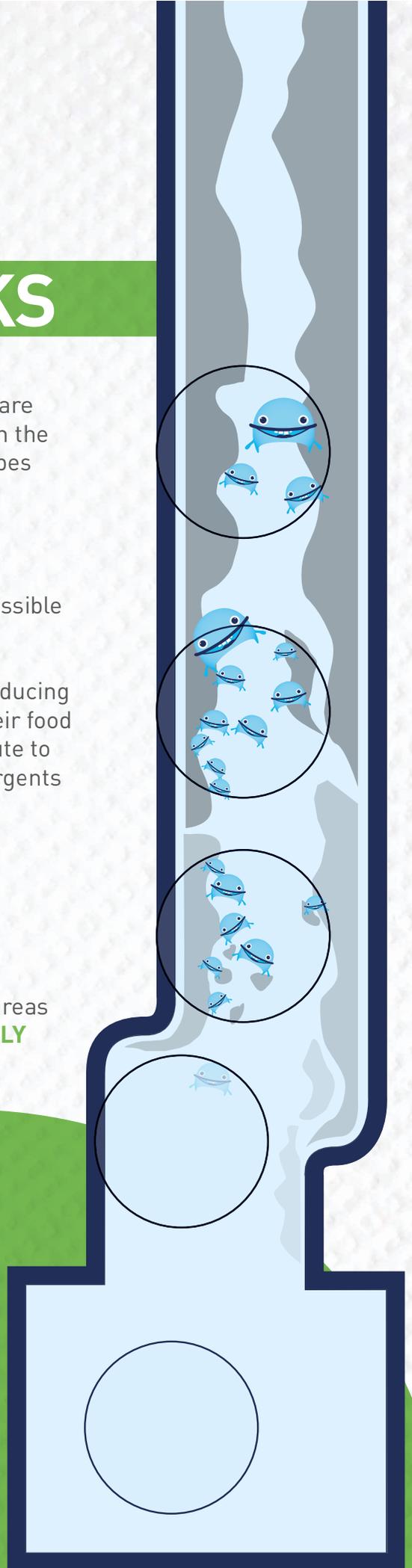
HOW BIO TECH WORKS

- When the toilet paper comes into contact with water, the **GOOD MICROORGANISMS** are activated - producing enzymes that feed on the offending organic matter present in the pipes and sewerage system.
- These microorganisms reproduce **EXPONENTIALLY** and **INTENSIFY THEIR CLEANING ACTION** even where it is not possible to intervene chemically or mechanically.
- The good microorganisms contribute to reducing the bad microorganisms by consuming their food (**FOOD ANTAGONISM**) and further contribute to reducing the surfactants released by detergents in drainage pipes.
- Once their action is finished, the **GOOD MICROORGANISMS FULLY BIODEGRADE**, meaning Biotech is 100% environmentally friendly.
- It is safe for skin, eyes and intimate body areas of adults and children. **DERMATOLOGICALLY TESTED.**

USE OF BIOTECH
SIGNIFICANTLY HELPS
**KEEP PIPES
AND SEWERAGE
SYSTEMS CLEAN,**
WITH SIGNIFICANT RESULTS
SEEN IN AN AVERAGE OF JUST

4 WEEKS.

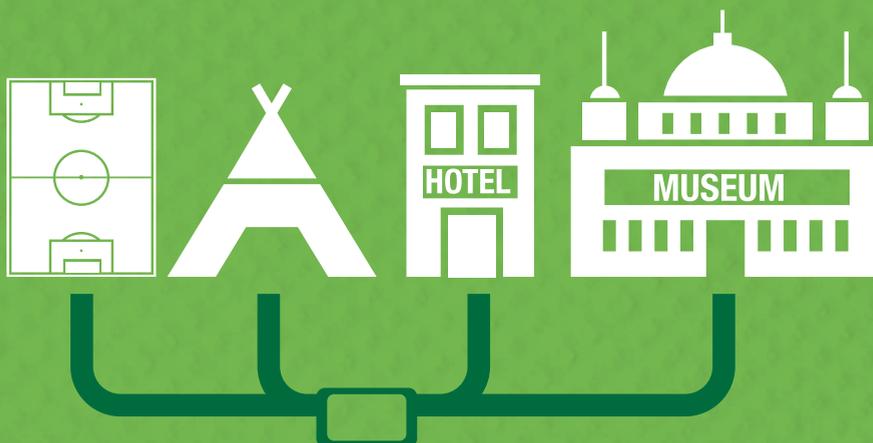
THE MORE BIOTECH IS USED THE
MORE IT CLEANS.



BIO TECH USER POOL



TARGET AREAS.



- ▶ **PUBLIC ESTABLISHMENTS** with sanitation systems that traditionally present problems (hotels, restaurants, camp sites, community centres, offices).
- ▶ **PLACES THAT SEE A HIGH INFLUX OF PEOPLE** (stadiums, convention centres and concert halls, reception facilities, exhibitions) in order to prevent the same problems.
- ▶ **PRIVATE AND COMMUNITY ESTABLISHMENTS** connected to a sewerage system or equipped with a water discharge system (SEPTIC TANK).



LESS
BAD ODOUR



LESS
CLOGGING



FEWER CALL-OUTS FOR
SEWERAGE CLEANING
INTERVENTIONS

FOLDED HAND TOWELS

Superior V-Fold Flushy Hand Towel

Superior

Code 407572



					Pure Cellulose		White
	Wave		n° 2		n° 210		cm 21,00
	cm 22,00		n° 210x15		YES		n° 20x130 (x2)

INTERFOLD TOILET TISSUE

Superior Interfold Toilet Tissue

Superior

Code 407571



					Pure Cellulose		White
	Wave		n° 2		n° 224		cm 21,00
	cm 11,00		n° 224x40		YES		n° 20x130 (x2)

JUMBO TOILET TISSUE

Superior Maxi Jumbo Toilet Tissue

Superior

Code 411832



			Pure Cellulose		White		n° 2
	m 400,00		cm 26,50		cm 6,00		n° 1081
	cm 9,70		cm 37,00		n° 6x1		n° 24x132 (x2)

Superior Maxi Jumbo Toilet Tissue

Superior

Code 411842



			Pure Cellulose		White		n° 2
	m 400,00		cm 28,00		cm 7,60		n° 1081
	cm 9,70		cm 37,00		n° 6x1		n° 24x132 (x2)

THE RANGE



CONVENTIONAL TOILET TISSUE

Superior Toilet Tissue

Superior

Code 407576



	✓		Deinked		White		Flower terra
	n° 2		m 28,75		cm 10,30		cm 4,20
	n° 250		cm 9,60		cm 11,50		n° 8x8
	YES		n° 33x226				

Superior Toilet Tissue

Superior

Cod. 409040



	✓		Pure Cellulose		White		Micro
	n° 2		m 27,50		cm 11,00		cm 4,50
	n° 250		cm 9,52		cm 11,00		n° 4x24
	YES		n° 12x129 (x2)				

Superior Mini Jumbo Toilet Tissue

Superior

Code 412781



	✓		Pure Cellulose		White		n° 2
	m 200,00		cm 20,50		cm 7,60		n° 540
	cm 9,70		cm 37,00		n° 12x1		n° 30x131.5 (x2)

Superior Mini Jumbo Toilet Tissue

Superior

Code 412782



	✓		Pure Cellulose		White		n° 2
	m 200,00		cm 19,50		cm 6,00		n° 540
	cm 9,70		cm 37,00		n° 12x1		n° 30x131.5 (x2)



Sofidel is the second-largest European integrated paper group and ranks sixth worldwide for production capacity. It has a consolidated turnover of 1.699 billion euro, employs over 5000 people and is present in 13 countries. The Group is leader in the consumer segment with the brands Regina, Softis, Le Trèfle, Sopalín, Inversoft, Nouvelle Soft, Thirst Pockets, Kitten Soft, Yummy, Soft & Easy, Volare, Onda and Nicky. On the professional market, it is present with Papernet "Sustainable Hygiene", Heavenly Choice, Heavenly Soft, Confidence and Lyche.



Papernet[®]
SUSTAINABLE HYGIENE



**WE SUPPORT
DOCTORS WITHOUT BORDERS
WITH 100.000 MEASLES
VACCINES FOR CHILDREN**



DISTRIBUTOR

